

celebr8 on the Silver Screen contest

How to enter and what you need



EasyRead Version

How to enter



If you like writing and film making and have some ideas that could be made into a film then this is the competition for you.



We are looking for stories about the good that has come from diversity in the North West.



We want people to send in a story that we can turn into a film which we will show in the region.



What do we mean by diversity?

There are lots of things that make each person different from everyone else.

These can be:



- things that we do because of the group of people that we belong to – this could be a group of people whose families all came from the same country



- gender – if we are a man or a woman
- if we like sex with people from the same sex as ourselves or from the opposite sex



- where we live
- how we live our lives



- or the things that have happened in our lives



Some people are treated unfairly and discriminated against because of these differences and this is bad for everyone.



People should be respected for the differences that they have.

People from different backgrounds bring fresh ideas and ways of looking at things.



We need to work hard to make a place where differences are respected and everyone has fair chances.



This means that we need to understand that we can all think about these differences the wrong way and we need to do things to change the way that we think.



This competition is about showing the good things that have come from diversity in the North West and how it makes life better for everyone.



How to start

The first thing you need is an idea.

Think about a story that is about diversity and what has happened in your life, what you think and what you feel.



You need to use what has happened in your life to make up a good story.

If you use what has happened to you it will help you make up a better story.



It always helps if you have strong feelings about what you want to say.



Have a think about films that you like and learn from them.



Think about why you want to show the good that comes from diversity.

Don't forget that the competition is about "What does diversity mean to me?"



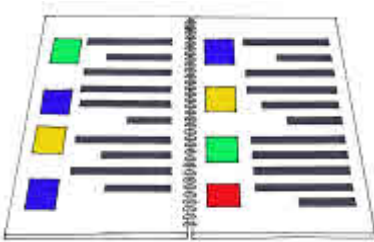
Get writing

When you're happy with your idea, get writing!

Don't hold back.



Remember, what we're looking for are your own ideas about how diversity affects you and the people around you.



You may want to make a 'storyboard' to show your ideas. A storyboard is a plan in pictures of your film.



Don't forget to put in what people are going to say.



Or you might want to get together with some friends and come up with a short piece of writing.



Need some help?

To help you write a winning story and to help us make your idea into the film, celebr8 and Stockport Arts Team will hold free events in June and July 2008.



If you want to enter you can get some ideas from people who make films.



For more information see the website

www.celebr8.org

or get in touch with Stockport Art's Team at Stockport Art Gallery

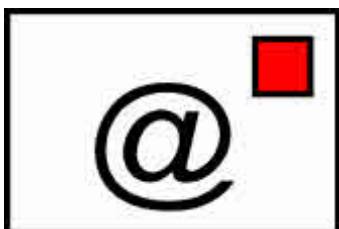


Phone:

0161 474 4453

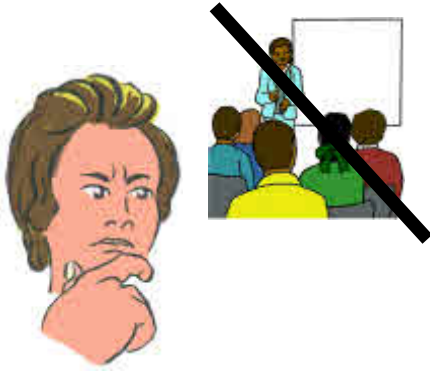
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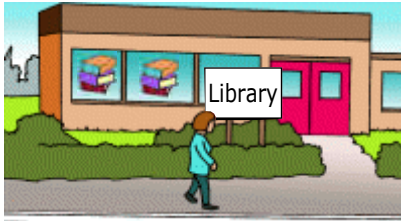


Email:

stockport.art.gallery@stockport.gov.uk



If you can't come to any of these events there are other ways of learning about writing and film.



Your local library is always a good place to start.



Look at the website **www.celebr8.org** for ways of getting advice on writing and film.



What prizes are there?

One winning story from each county in the North West (Manchester, Lancashire, Cumbria, Cheshire and Merseyside) will be made into a short film that will be shown in front of people who work in film.



The films will then be shown at cinemas in the North West.



You might be able to work with the people who are making your film and learn how films are made.



You will see your film in the cinemas of the North West as well as on celebr8's own You Tube channel.



We will make sure that everyone knows about your film.



What will make a winning entry?

We are looking for someone's own ideas that show the good that comes from diversity.



We are looking for a strong story.

Use your own ideas to make up something new.



July 2008

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

What dates do I need to watch out for?

Your story needs to be with us by 5.00 pm on Wednesday 23rd July 2008 at the latest.



September 2008

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

If your story is picked as a winner you must be able to come to an event in September.



You will have to help in letting everyone know about your film.



How will we choose a winner?

The best films from all the counties in the North West (Cheshire, Cumbria, Lancashire, Manchester or Merseyside) will be seen by a group of judges including people who work in film and people from Celebr8.



The group will choose the 5 best entries, 1 each from each of the counties.



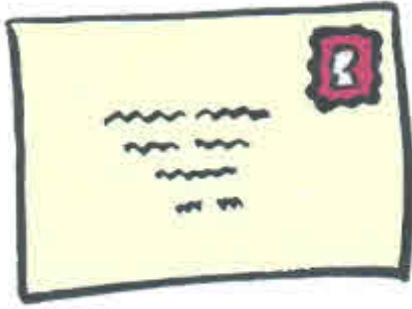
These will be shown at an event in September 2008 and then in cinemas in the North West.



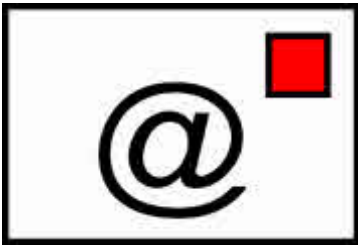
The judges' choice is final.

Where should you send your story?

Send all stories by 23 July 2008 to:



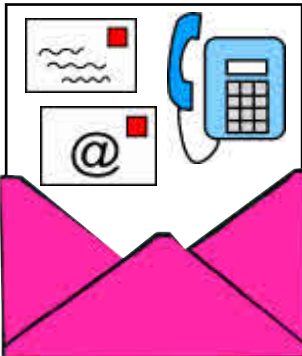
**Celebr8 on the Silver Screen
c/o Weber Shandwick
2 Jordan Street
Knott Mill
Manchester
M15 4PY**



Or email us at

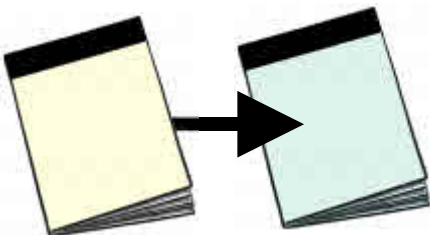
celebr8@webershandwick.com

Clearly mark your email as **'Silver Screen Entry'**.



Make sure you send your contact information with your story.

Remember we might not get your story unless you send it by registered mail.



We cannot return your story so you should keep a copy.



Celebr8 will become joint owners of your story but we will tell everyone about the writer.

August 2008

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

How will you know if you've won?

We will get in touch with the winners by the 6th August.

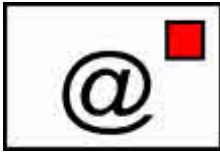


If you haven't heard from us by then, your story hasn't been chosen.



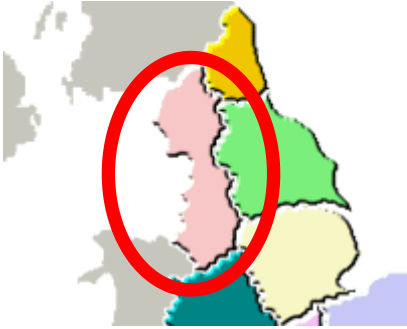
Where will the winning films be shown?

There will be an event in September 2008 and then the films will be shown at cinemas in the North West.



The Rules

If you have any questions, please call the Silver Screen team on **0161 238 9422** or email **celebr8@webershandwick.com**.



Who can enter?

The competition is for anyone living in the North West of England (Cheshire, Cumbria, Lancashire, Manchester or Merseyside).



You can choose to enter on your own, as a community group or as a group of friends.

Groups can make more than 1 entry but they can only win once.

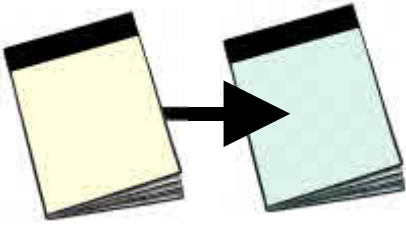


How long should your story be?

Stories should be between 1,200 and 1,500 words, typed in double line spacing on 1 side of A4 paper.



Each story should be your own work and you should not have used it for another competition, or had it printed in a newspaper or magazine.



We cannot send your story back so you should keep a copy.

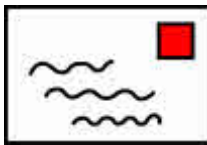


Each story must have a front sheet with your contact information, including:

- your full name – or the person we should get in touch with if you are a group



- the group name (only if you are a group)



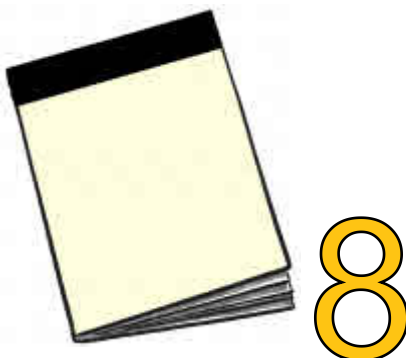
- address



- telephone number

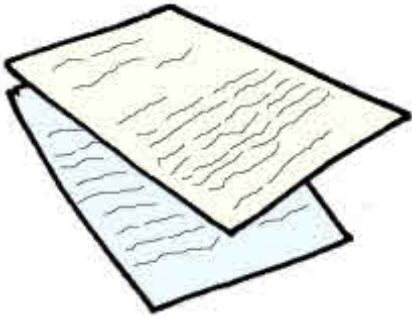


- email address (if you have one)



The judges will give each story a score and the highest scores will win.

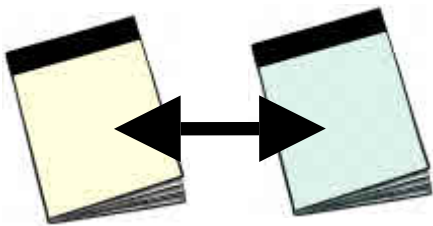
The judges will be looking at:



- the story



- your idea



- whether there are stories which are the same



- how well you have made up your story



- how easy it will be to make the story into a short film



Think about the people and who is the main person in the story as well as how you get your ideas over.



English can be a good language for showing how people feel and think.



Don't forget to think about how all of the things in your story will come together.



Remember that the first words are very important.



Place

Your short film must take place in the area you come from – so, if you are from Merseyside we want you to tell us about diversity in the Merseyside area.

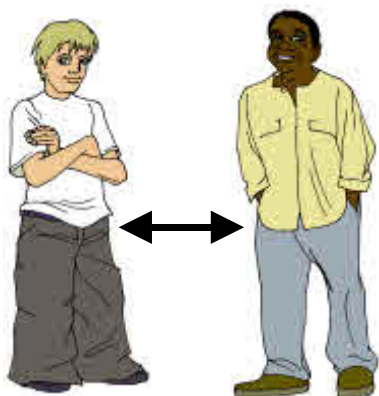


Other things you should know about

The winning film will be live action – that means it won't be a cartoon.



There should be no more than 3 actors.



When we make the winning films we will try to keep to your ideas, but there might be some small things that we need to change.



Why is celebr8 running this competition?

Celebr8 (Don't Discrimin8) is the North West's festival of diversity.



Money for the festival is given by the North West Regional Assembly, North West Regional Development Agency, Government Office North West and NHS North West.

Celebr8 will show how diversity is good for everyone by looking at:



- disability



- age



- gender – whether a person is a man or a woman



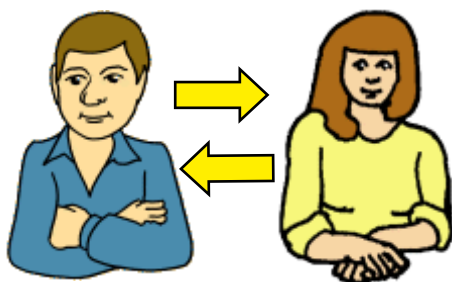
- sexuality – whether people like sex with people from the same sex as ourselves or from the opposite sex or both sexes



- race



- faith – people's religion.



- transgender

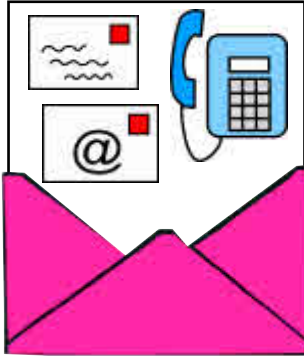


- refugees - people who have to leave other countries because things are so bad for them there
- emerging communities – these are new groups of people



You can find more information on our website

www.celebr8.org



Don't forget

We will only look at your story if it includes your contact information.



That's it!
Happy writing and good luck!



- celebr8 team



Credits

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